



BOSTON HIGH SCHOOL SIXTH FORM

A mixed Sixth Form in a selective Grammar school for girls

BUSINESS STUDIES

QUALIFICATION: A Level

EXAM BOARD: Edexcel

COURSE LEADER:
Mrs Wise

COURSE CONTENT

Business Studies will give you the skills and knowledge that you will need to be able to carve out a successful career in any organisation in the future (be it your own business or a large multi-national corporation).

During your two-year study of Business Studies, you will complete four key themes:

- Marketing and people
- Managing business activities
- Business decisions and strategy
- Global business

Within the four themes you will explore:

- The Marketing mix
- Human resource management
- Finance and financial planning
- Assessing competitiveness
- Change management
- Global markets and marketing
- Multinational corporations

Lessons are a mixture of theory and practical application with a focus on supporting examination question access and technique.

Students are encouraged to complete pre reading activities, which support lesson content. In addition to research projects to broaden their understanding of the topics delivered in lessons.

Topic delivery is linked to current Business and Company news stories to bring Business to life.

PREPARATION FOR STUDYING THIS SUBJECT

BBC GCSE Bitesize Business studies and Tutor2U YouTube videos would be a great revision resource for those who have not previously studied Business Studies

ASSESSMENT

Each theme is externally assessed in examinations at the end of year 13. You will complete three examination papers, each two hours.

Papers 1 and 2 are both weighted at 35% and the synoptic Paper 3 (pre-release case study) is weighted at 30%:

Paper 1 Marketing, people and global business

Paper 2 Business activities, decisions and strategy

Paper 3 Investigating business in a competitive environment

FUTURE OPPORTUNITIES

- Marketing with Advertising Management
- Business Management
- Business and Enterprise Management
- International Business
- Advertising and Brand Communications
- Accounting and Finance
- Hospitality
- Law
- Fashion Communications and Promotion
- Finance Management

ENTRY REQUIREMENTS

Full entry requirements can be found on our website. Please ensure you check these as some courses have subject specific requirements that must be met in addition to the general entry requirements to join our Sixth Form.

“Business A Level gives you so many options in your future career.”

“Business has been really interesting, and I have enjoyed learning about global corporations.”

“Lessons are so accessible; I like the mix of theory and practical.”