



## Welcome to Business Studies

### Boston High School

### Transition

To support your transition from Year 11 to A Level study, we have compiled some useful information sources to get your started!

#### Welcome to the team:

Mrs Wise and Mrs Akhtar are your two teachers delivering A Level Business Studies at Boston High School. You will be taught by both members of staff, focusing on differing theme delivery.

#### Specification:

You will follow the [Edexcel](https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html) Specification for A Level Business Studies. You will find the specification here: <https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>

#### What will you learn about?:

Over the two-year course, you will learn about:

- Theme 1 Marketing and People
- Theme 2 Managing Business Activities
- Theme 3 Business Decisions and Strategy
- Theme 4 Global Business

#### The textbooks you will be using in Key stage five:

- Dave Hall – Edexcel AS/ A Level Business
- Tutor2u Course Companion
- Wright and Pickerden - Essential Maths Skills for AS/ A Level Business

### Useful websites to explore:

<https://www.tutor2u.net/business/reference/a-z/#f>

YouTube: TakingThe Biz

YouTube: Tutor2u webinars

### Twitter feeds to follow:

@businessinsi

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@bankofengla

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@BBCBusine

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### Articles to read:

- BBC News App: Business, UK economy, Global Trade, Companies , Finance, Europe, Brexit, Retailing, UK banking, Band of England
- Business Review
- Money week magazine
- Broadsheet newspaper – The Independent, The Guardian, The Times, The Telegraph, The Financial Times

### Books to read:

- How They Started: How 30 Good Ideas Became Great Businesses - D Lester
- How They Started: Global Brands Edition: How 21 Good Ideas Became Great Global Businesses - D Lester
- Onward: How Starbucks Fought For Its Life Without Losing Its Soul – H. Schulz
- Management in 10 Words - T. Leahy
- The Everything Store: Jeff Bezos and the Age of Amazon – B. Stone
- The Upstarts: How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World – B. Stone

### Programmes to watch and listen to:

- TED Talks under the Business category (this can also be downloaded as an app)
- The Apprentice/ Dragons Den – 4 Functional areas shown in pitches
- Money Box – BBC Radio 4
- Wake up to money – BBC Radio 5 Live
- BBC iPlayer – Inside the Factory
- Radio 4 – The Bottom Line
- Radio 4 - Today

- BBC World Service – Global Business programmes  
<https://www.bbc.co.uk/programmes/p002vsyy/episodes/player>
- Netflix – American Factory

### What you will need for your first lesson:

- A lever arch folder containing the specification
- A set of dividers.
- Lined paper
- Plastic wallets
- Stationary items (Pen, pencil, ruler, eraser, highlighters, glue stick)
- Calculator

### Task to complete:

For each topic, you will be required to complete independent work to prepare for each lesson. I would like you to explore the following two areas using the links as a starting point and produce an overview of these aspects in Business Studies:

1. Multinationals : <https://www.tutor2u.net/business/reference/multinationals>
2. Overtrading : <https://www.tutor2u.net/business/reference/overtrading-explained>

***Please bring your work to your first lesson.***

If you have any questions, please don't hesitate to make contact.

I am very much looking forward to meeting you.

**Mrs Wise**

**Head of Department Business Studies**